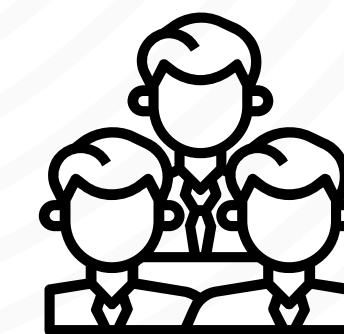


Vyapaar Jagat Convention & Awards 2020

RECOGNITION OF CONTRIBUTION TO ENTREPRENEURSHIP



100+
Award
Categories



2000+
Delegates

vyapaarjagat.com/awards-2020/

Vision

Let's contribute in making MSME in India Aatma Nirbhar



AATMA-NIRBHAR
BHARAT

Vyapaar Jagat Convention & Awards is India's most prestigious honor that recognizes and celebrates the best small to medium Business Visionaries.



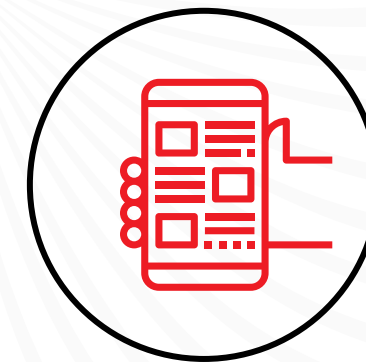
5000+ Business
Recognitions



50+ Speakers



2500+
Delegates



25 Virtual
Exhibition
Stalls



Gifting &
Appreciations



100+ Awards

Vyapaar Jagat Convention & Awards 2020

Schedule

Expert Sessions with Industry Leaders

9:00 AM to 9:30 PM	Welcome Address by our Esteemed Chief Guest
9:30 AM to 10:00 PM	Exhibition Visit
10:00 AM to 11 AM	Expert Session: India 2030
11:00 AM to 12 PM	Expert Session: An Entrepreneurial Journey
12:00 PM to 01 PM	Expert Session: Strategies for Modern Startups
01:00 PM to 02 PM	Expert Session: Future of Trading Business
02:00 PM to 03 PM	Expert Session: The Importance of Digital Transformation

Vyapaar Jagat Awards

3:00 PM to 3:30 PM	Address by Founder
3:30 PM to 4:00 PM	Covid Response Awards
3:30 PM to 4:00 PM	Startup of the Year 2020
4:00 PM to 4:30 PM	Tech Company of the year 2020, Services Business of the year 2020
4:30 PM to 5:00 PM	Entertainment by Celebrity
5:00 PM to 5:30 PM	Manufacturing Business of the year 2020, Trading Business of the year 2020
5:30 PM to 6:00 PM	International Business of the year 2020,
6:00 PM to 6:30 PM	Vyapaar Jagat Special Awards 2020
6:30 PM to 7:00 PM	Closing Notes

Virtual Exhibition Stalls

9:00 AM to 7:30 PM	Virtual Exhibitions
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Q&A: Talk to Industry Experts

11:00 AM to 1:00 PM	Industry wise rooms for Q & A
	1. Manufacturing Business Expert
	2. Trading Business Expert
	3. Services Business Expert
	4. Support Business Expert
	5. Technology Business Expert
	6. International Business Expert
	7. Startup Expert

About Vyapaar Jagat Convention & Awards 2020

Vyapaar Jagat Awards is India's most prestigious honor that recognizes and celebrates the best small to medium Business Visionaries.

With a number of notable "Best of the year 2020" categories to choose from. This one-stop platform will bring the leading Entrepreneurs, Start-ups, SME, Investors, Global Luminaries, Indian Government officials etc under one roof.

This event will provide a uniquely immersive experience to more than 2000 delegates at Vyapaar Jagat Awards evening. The aim is to create new knowledge, survival manual strategies and connections that are needed to start and grow a business. Join us in our endeavour to redefine the notion of entrepreneurship.



Why this is a great marketing opportunity?

Connect with the viewers through storytelling (Feature your business journey in text, audio and video formats)

Advertisement of business story through digital marketing to more than 636 million Internet users in India increasing by 34.4% y-o-y

Give your sales a boost and show your new & old customers your company's achievements

Instant credibility for new and existing clients

Business promotion on Social media

Integrate your brand authentically and meaningfully

Leverage your award recognition to gain more media exposure for your company

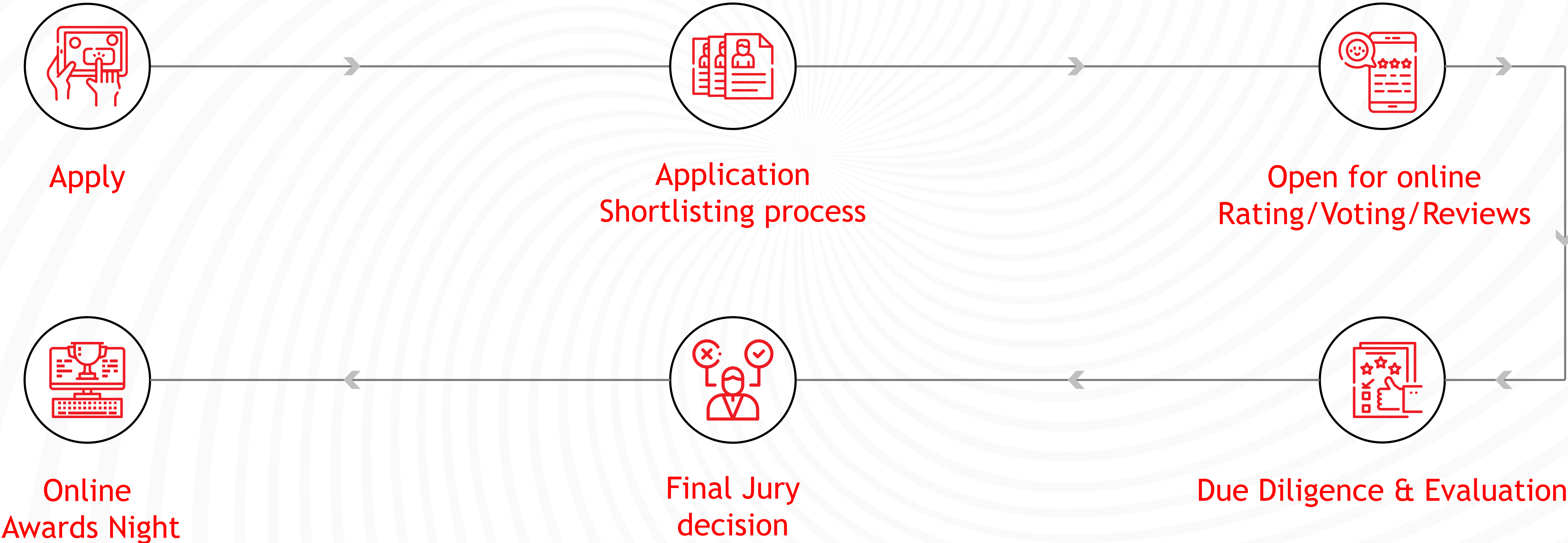
This Award is a great differentiator for your Product or Service

Great positive exposure for your business

Awards Categories



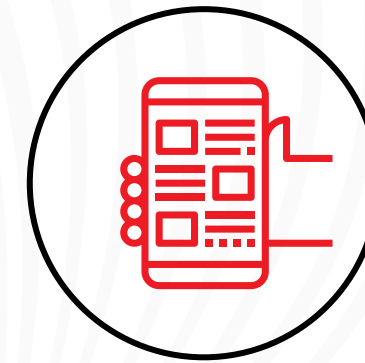
Application Flowchart



Deliverables to Applicant



Entry for 3 visitors to attend the Award show virtually.



Opportunity to feature your business story on VyapaarJagat.com (Text story + Audio podcast on VyapaarJagat.com) + Video Interview (shortlisted nominees) + Social Media Promotions + Video promotion on Vyapaar Jagat TV, Instagram TV & Facebook Videos



Certificate



Trophy (to Winner)



Vyapaar Jagat Gift Hamper

How & where VyapaarJagat.com promote?

Reaches out to CEO's, Directors, Founders, CIO's, Co-Founders, VP's, CFO's, Senior Managers, Consultants and other Senior Professionals across the industry.



1,00,000+

Monthly Visitors

Tiny URL to Access & Share



78,000+

Post Read Monthly

Hash tags & lot more



3,50,000+

Email distribution

Newsletter, Push Notifications, Feeds on Web & Mobile

Vyapaar Jagat Convention & Awards 2020

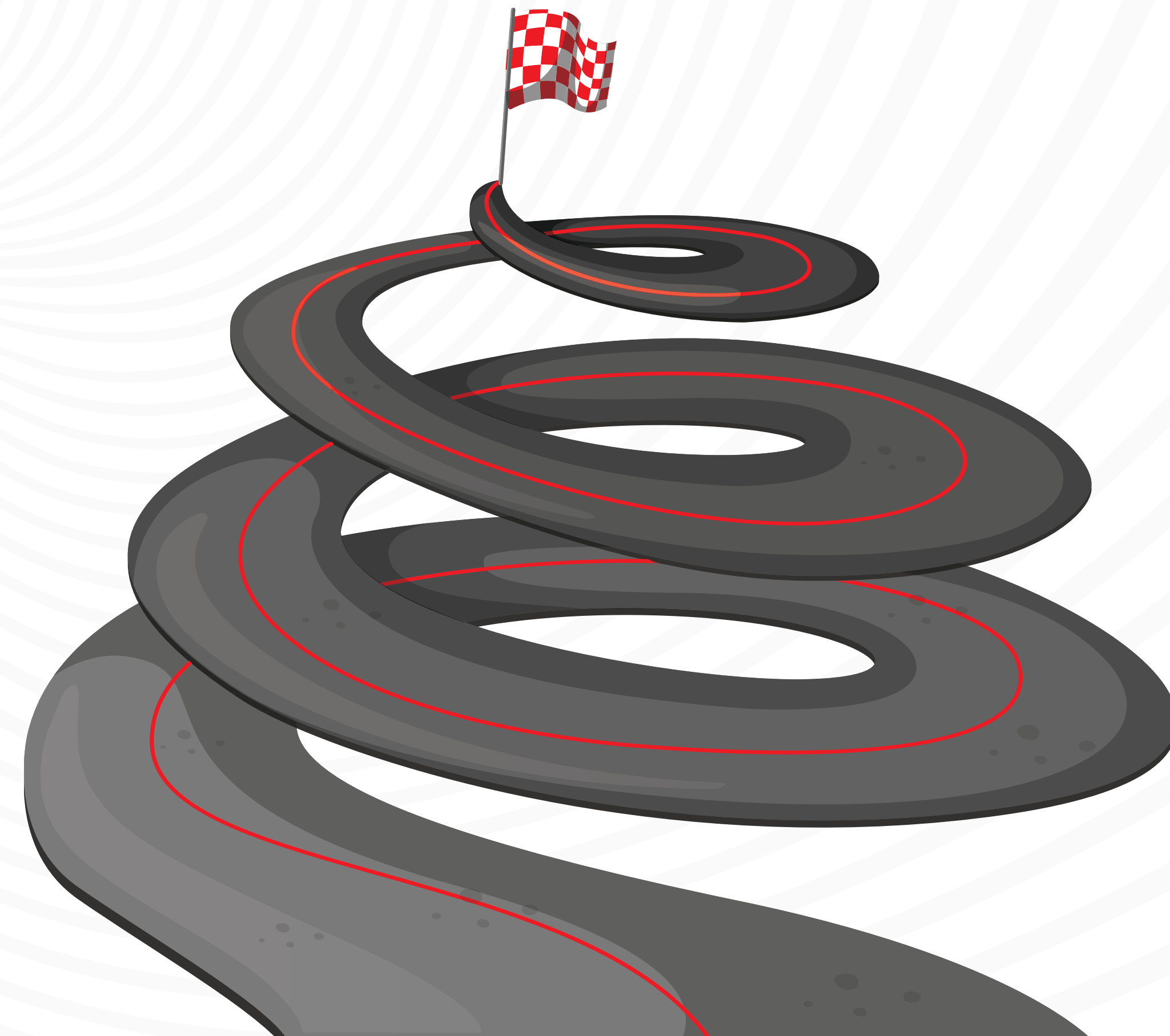
Promotion

1. Display ads on VyapaarJagat.com
2. Event Website
3. 3rd Party Marketing
 1. Emails (to VJ database of over 3.5 Lacs)
 2. Mass Emails through agency (over 10 lacs)
 3. Newsletters
 4. Banners
 5. Promotion to through various media partners
5. SEO
6. Social Media Promotions
7. Promotion through Video Bytes
8. Google & Facebook Paid Campaigns
9. Event Media Partners
10. PR Partners
11. Radio
12. Facebook Live
13. Sales Team
14. Awards Night- Event promotion
15. Coverage News & Media
16. 1 lac WhatsApp Message blast

Entrepreneurship is not a short term journey, Behind every successful entrepreneur there is so much hard work, passion & sacrifice of years. Let the world know about you and your business journey



**VYAPAAR JAGAT RECOGNIZES
YOUR CONTRIBUTION TO
ENTREPRENEURSHIP**



We are Inviting (a few names)



Shri Nitin Gadkari

Hon. Minister of Micro, Small
and Medium Enterprises



Shri Anandiben Patel

Hon. Governor of Uttar
Pradesh & Madhya Pradesh



Shri Vijay Rupani

Hon. Chief Minister of
Gujarat



Nita Ambani

Chairperson and founder of
the Reliance Foundation



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